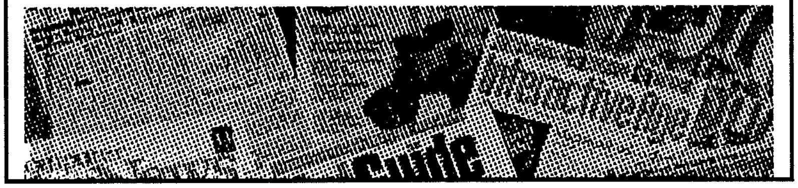
Internet Publishing

Wide Area Information
Servers, Inc

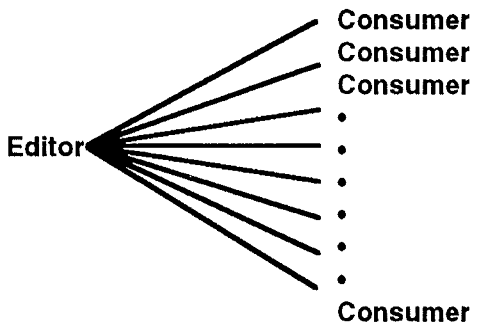
Bruce C. Gilliat
January 1995

Publishing in Transition

- More publications
- Fewer readers per publication (avg.)
- New players (e.g. CNN, USA Today)
- New technologies: CD-ROM, On-line
- Consumers taking control by selection

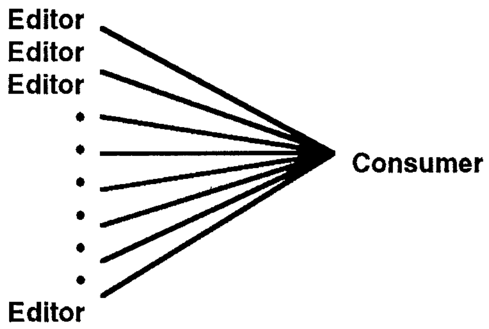


Publishing of Old: Push


Editor
Consumer
Consumer
Consumer
Consumer

- One to many
- Same for all
- Editors set schedules

Publishing Today: Consumer Pull


Editor
Editor
Editor
Editor
Consumer

- Integrated access to multiple sources
- Personal preferences drives the flow
- Easy Delivery

Consumer's Demand... *Ease of FIND*

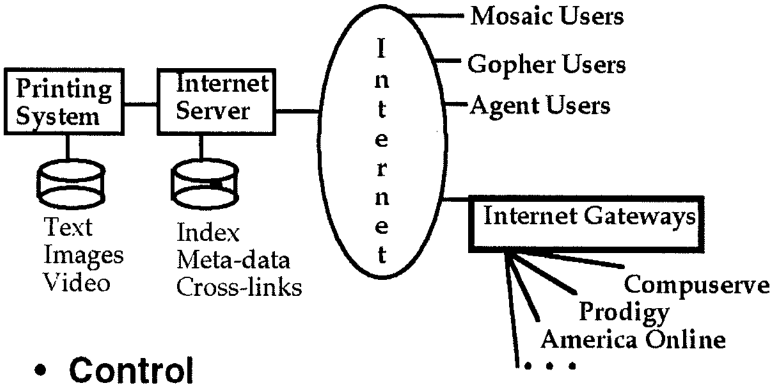
- Easy: Integrated delivery to *their* environment
- Fast: Integrated access to all relevant sources
- Relevant: high quality and on target

Why the Internet?

- Growth
- Architecture
- Momentum

- Users have Flipped the Equation:
  - Don't Push
  - This is about "Demand Pull"

Internet Publishing for the Publisher



Printing System

Internet Server

Text
Images
Video

Index
Meta-data
Cross-links

Internet

Mosaic Users

Gopher Users

Agent Users

Internet Gateways

Compuserve
Prodigy
America Online
• • •

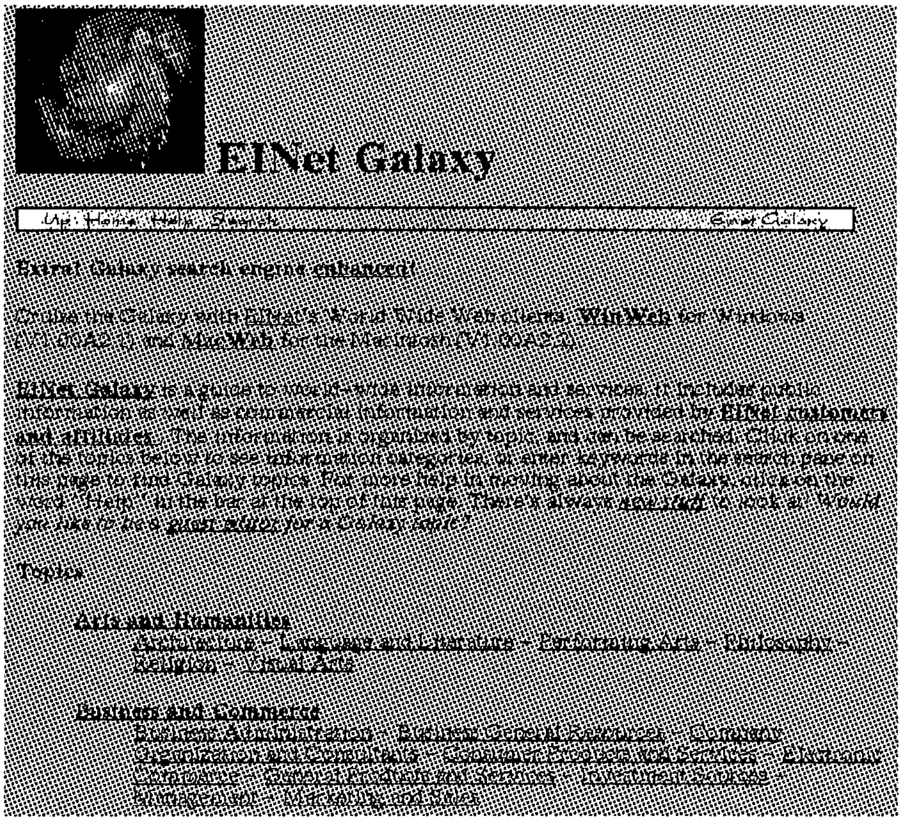
- **Control**
- **Distribution**
- **Advertising and Profits**

Internet Consuming: Towards *Ease of "Find"*

- ***Integrated Access*** to Personal/Corporate/ Published Information
- ***Personal Agents*** work on your behalf across sources
- ***Timely:*** When you want it

WAIS does this Now

- Server Technology
- Protocols for Integration and Agents
- Complete services for Publishers
- Technology Partners



EINet Galaxy

Extra! Galaxy search engine enhanced!

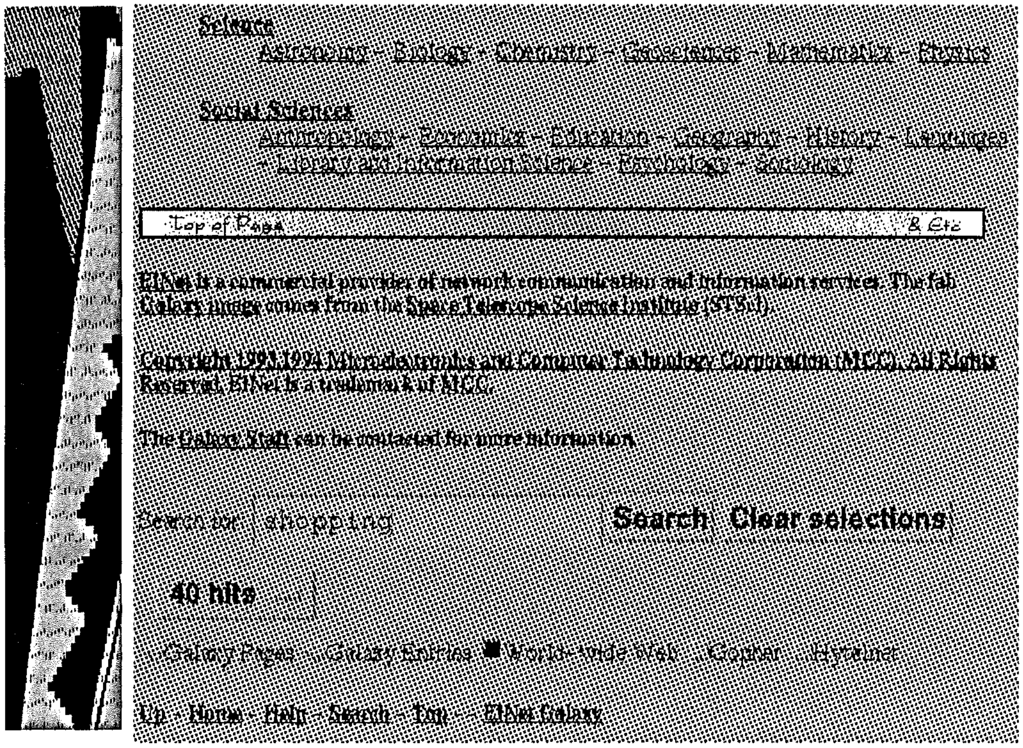
Cruise the Galaxy with EINet's World Wide Web clients, **WinWeb** for Windows (V1.0A2.1) and **MacWeb** for the Macintosh (V1.00A2.2).

EINet Galaxy is a guide to world-wide information and services. It includes public information as well as commercial information and services provided by **EINet customers and affiliates**. The information is organized by topic, and can be searched. Click on one of the topics below to see information categories, or enter keywords in the search page on this page to find Galaxy topics. For more help in moving about the Galaxy, click on the word, "Help," in the bar at the top of this page. There's always *new stuff* to look at. *Would you like to be a guest editor for a Galaxy topic?*

Topics

Arts and Humanities
  Architecture - Language and Literature - Performing Arts - Philosophy - Religion - Visual Arts

Business and Commerce
  Business Administration - Business General Resources - Company Organization and Consultants - Consumer Products and Services - Electronic Commerce - General Products and Services - Investment Sources - Management - Marketing and Sales



Science
Astronomy - Biology - Chemistry - Geosciences - Mathematics - Physics

Social Sciences
Anthropology - Economics - Education - Geography - History - Languages - Library and Information Science - Psychology - Sociology

Top of Page
& Etc

EINet is a commercial provider of network communication and information services. The fab Galaxy image comes from the Space Telescope Science Institute (STScI).

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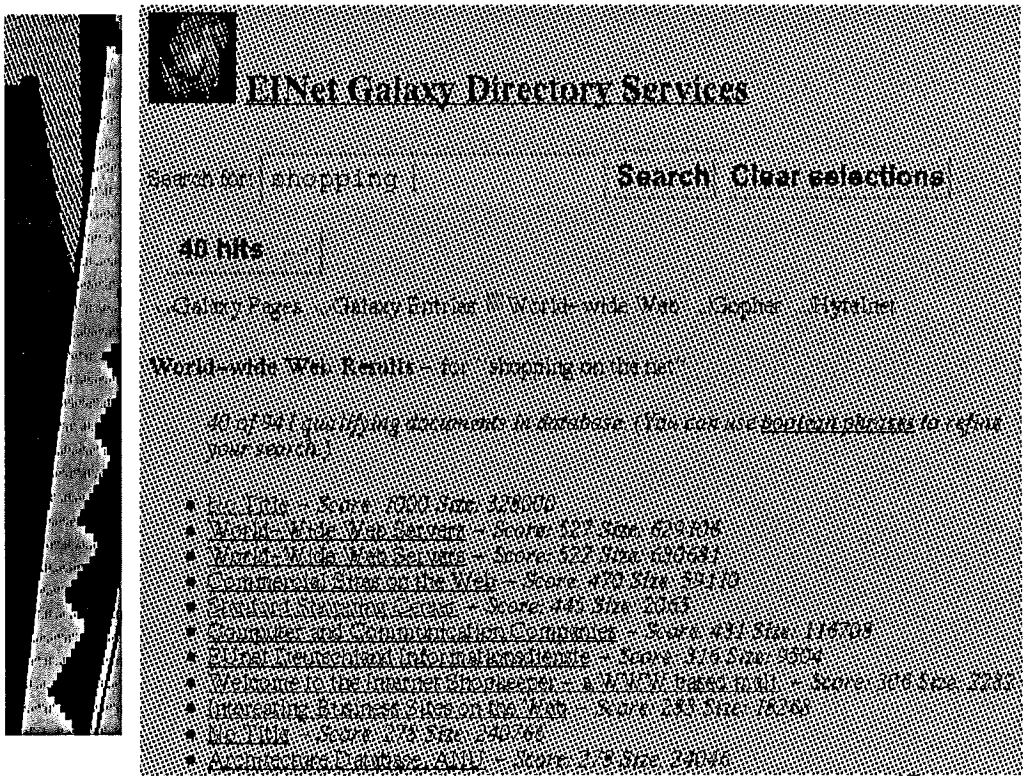
The Galaxy Staff can be contacted for more information.

Search for shopping
Search
Clear selections
40 hits
Galaxy Pages
Galaxy Entries
World-wide Web
Gopher
Hytelnet

Up - Home - Help - Search - Top -- EINet Galaxy



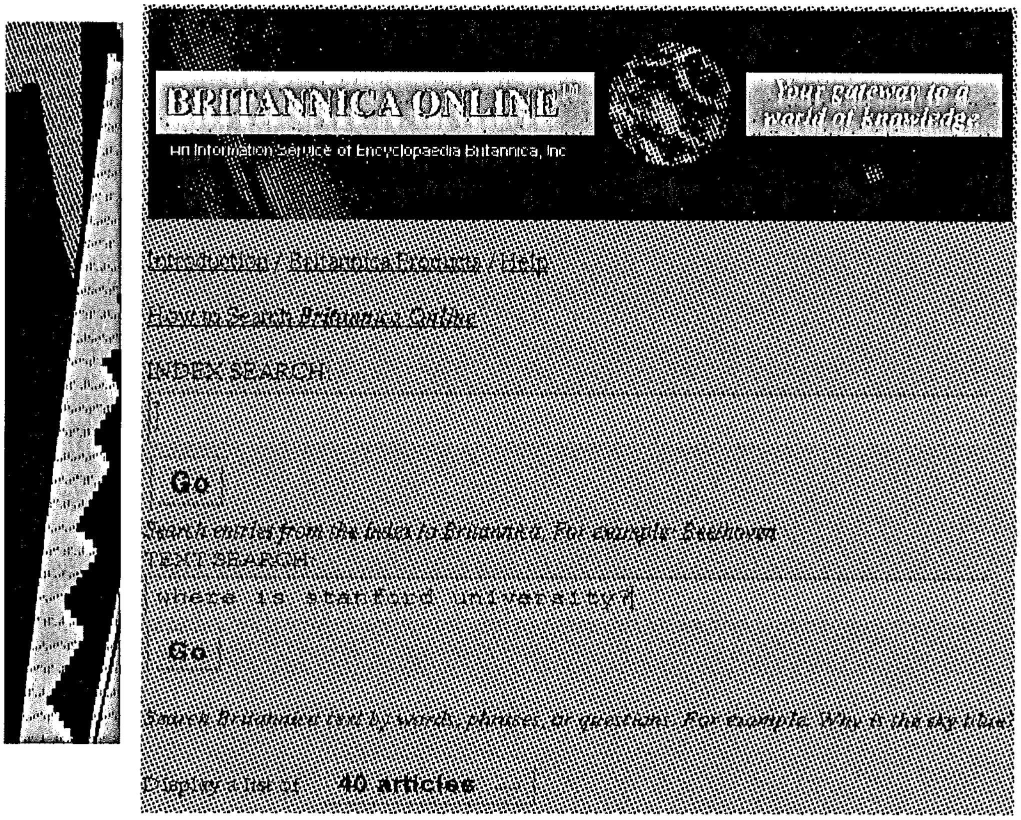
EINet Galaxy Directory Services

Search for shopping
Search
Clear selections
40 hits
Galaxy Pages
Galaxy Entries
World-wide Web
Gopher
Hytelnet

World-wide Web Results -- for "shopping on the net"

40 of 541 qualifying documents in database. (You can use boolean phrases to refine your search.)

- *No Title -- Score: 1000 Size: 328000*
- *World-Wide Web Servers -- Score: 527 Size: 629836*
- *World-Wide Web Servers -- Score: 527 Size: 690681*
- *Commercial Sites on the Web -- Score: 470 Size: 59110*
- *Product Shopping Center -- Score: 445 Size: 2065*
- *Computer and Communication Companies -- Score: 431 Size: 116708*
- *EUnet Electronic Informationsdienste -- Score: 316 Size: 3504*
- *Welcome to the Internet Shopkeeper -- a WWW based mall -- Score: 308 Size: 2285*
- *Interesting Business Sites on the Web -- Score: 281 Size: 18208*
- *No Title -- Score: 278 Size: 290768*
- *Architecture Database, ANU -- Score: 278 Size: 24046*



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How to Search *Britannica Online*

INDEX SEARCH:

Go

Search entries from the Index to Britannica. For example: Beethoven

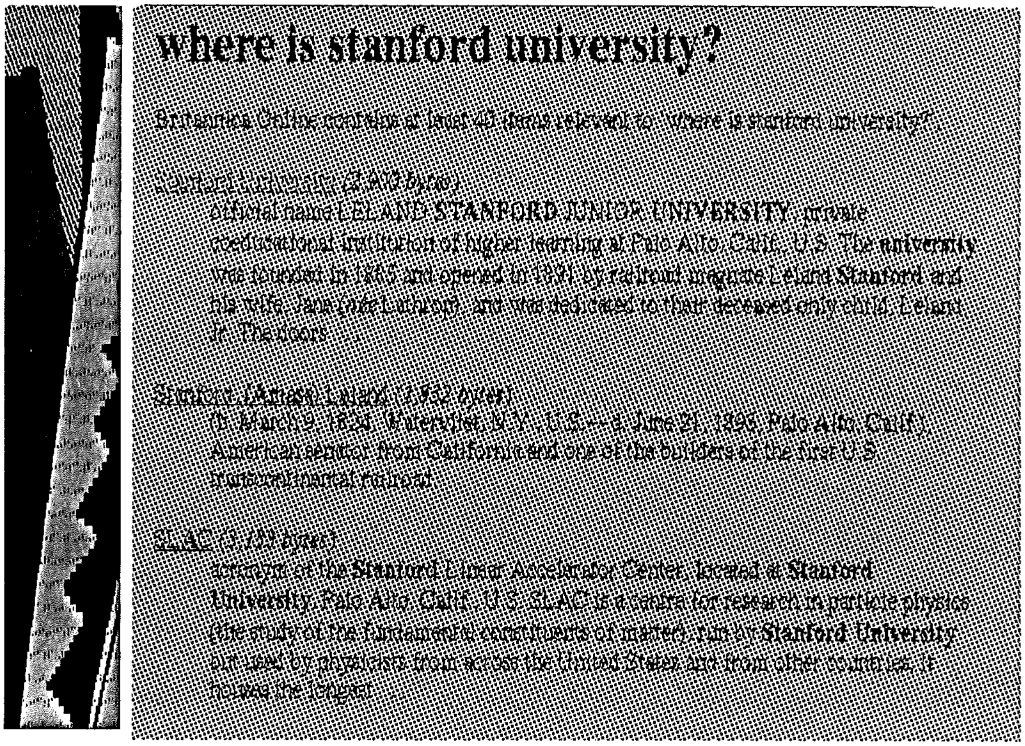
TEXT SEARCH:

where is stanford university?

Go

Search Britannica text by words, phrases, or questions. For example: Why is the sky blue?

Display a list of **40 articles**



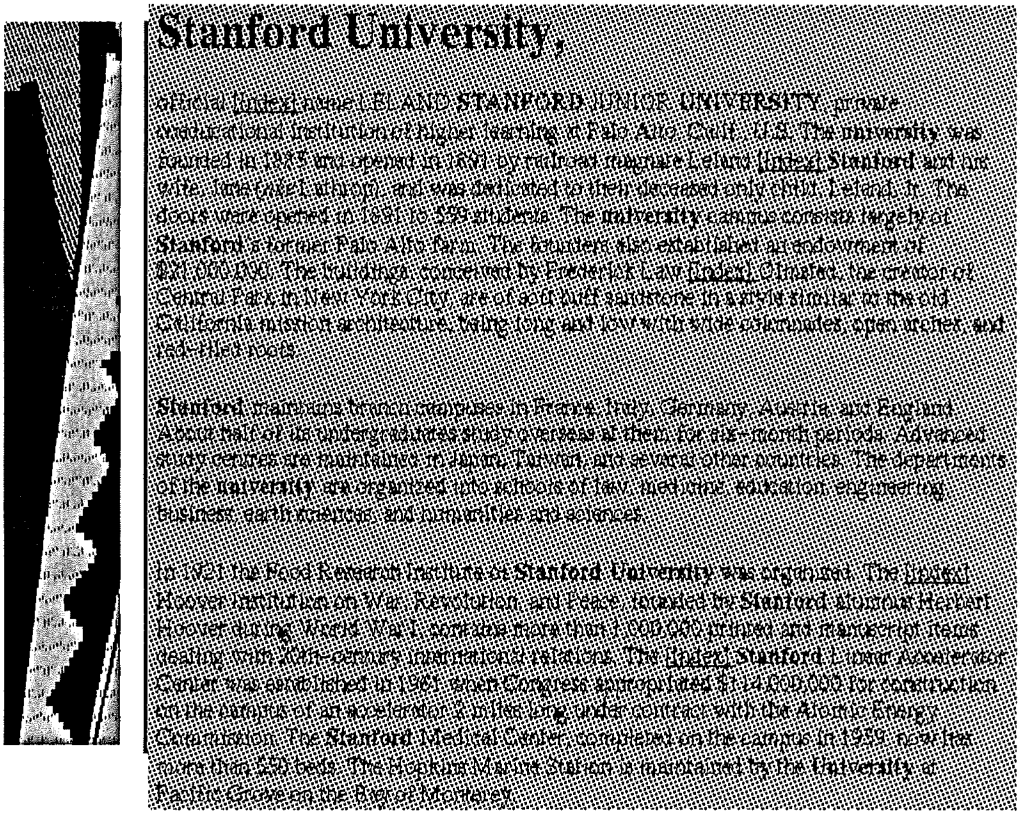
where is stanford university?

Britannica Online contains at least 40 items relevant to "where is stanford university?".

Stanford University *(3,490 bytes)*
official name LELAND **STANFORD** JUNIOR **UNIVERSITY**, private coeducational institution of higher learning at Palo Alto, Calif., U.S. The **university** was founded in 1885 and opened in 1891 by railroad magnate Leland **Stanford** and his wife, Jane (*née* Lathrop), and was dedicated to their deceased only child, Leland Jr. The doors ...

Stanford, (Amasa) Leland *(7,932 bytes)*
(b. March 9, 1824, Watervliet, N.Y., U.S.--d. June 21, 1893, Palo Alto, Calif.), American senator from California and one of the builders of the first U.S. transcontinental railroad.

SLAC *(3,151 bytes)*
acronym of the **Stanford** Linear Accelerator Center, located at **Stanford University**, Palo Alto, Calif., U.S. SLAC is a centre for research in particle physics (the study of the fundamental constituents of matter), run by **Stanford University** but used by physicists from across the United States and from other countries. It houses the longest ...

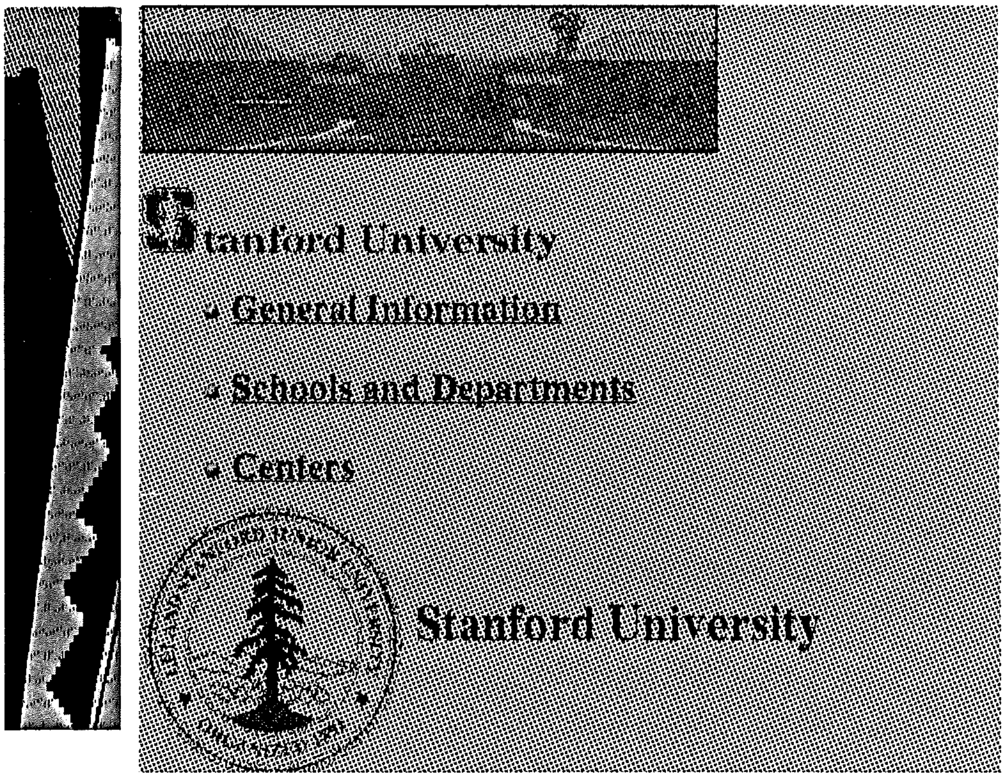


Stanford University,

official Index name LELAND **STANFORD** JUNIOR **UNIVERSITY**, private coeducational institution of higher learning in Palo Alto, Calif., U.S. The **university** was founded in 1885 and opened in 1891 by railroad magnate Leland Index **Stanford** and his wife, Jane (née Lathrop), and was dedicated to their deceased only child, Leland, Jr. The doors were opened in 1891 to 559 students. The **university** campus consists largely of **Stanford**'s former Palo Alto farm. The founders also established an endowment of $21,000,000. The buildings, conceived by Frederick Law Index Olmsted, the creator of Central Park in New York City, are of soft buff sandstone in a style similar to the old California mission architecture, being long and low with wide colonnades, open arches, and red-tiled roofs.

Stanford maintains branch campuses in France, Italy, Germany, Austria, and England. About half of its undergraduates study overseas at them for six-month periods. Advanced study centres are maintained in Japan, Taiwan, and several other countries. The departments of the **university** are organized into schools of law, medicine, education, engineering, business, earth sciences, and humanities and sciences.

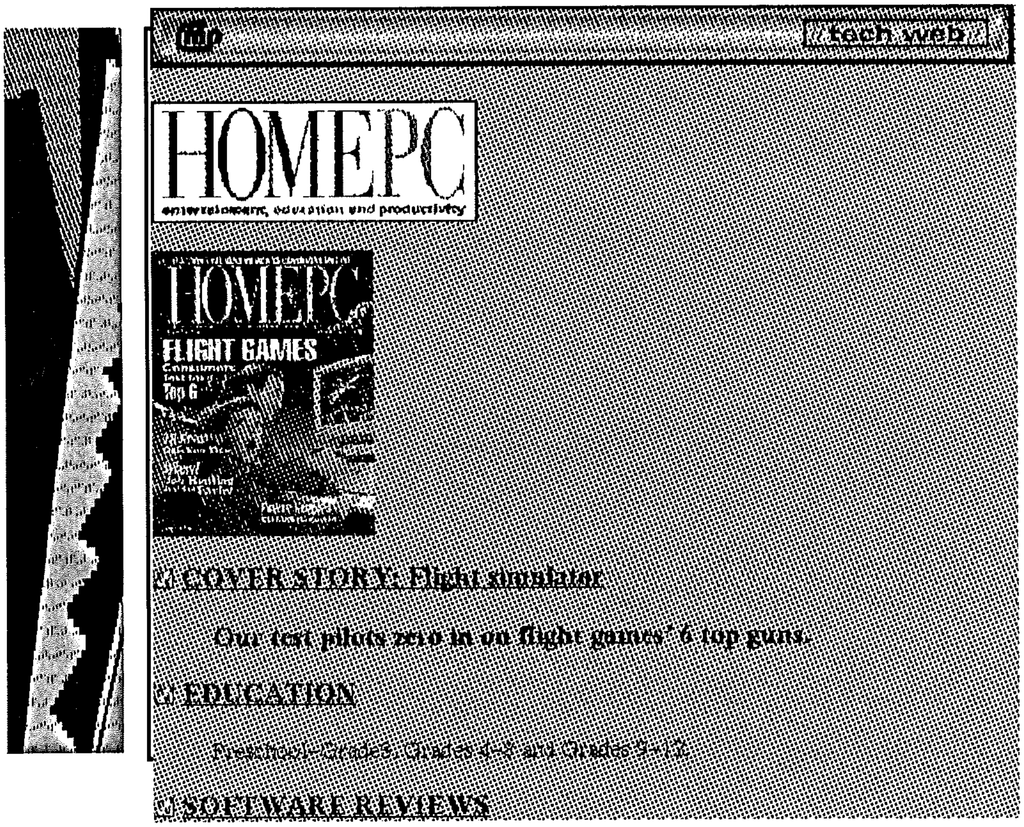
In 1921 the Food Research Institute of **Stanford University** was organized. The Index Hoover Institution on War, Revolution, and Peace, founded by **Stanford** alumnus Herbert Hoover during World War I, contains more than 1,000,000 printed and manuscript items dealing with 20th-century international relations. The Index **Stanford** Linear Accelerator Center was established in 1961 when Congress appropriated $114,000,000 for construction on the campus of an accelerator 2 miles long, under contract with the Atomic Energy Commission. The **Stanford** Medical Center, completed on the campus in 1959, now has more than 550 beds. The Hopkins Marine Station is maintained by the **University** at Pacific Grove on the Bay of Monterey.



Stanford University

- General Information
- Schools and Departments
- Centers

Stanford University


cmp
//tech.web//
HOMEPC
entertainment, education and productivity
HOMEPC
FLIGHT GAMES
Top 6

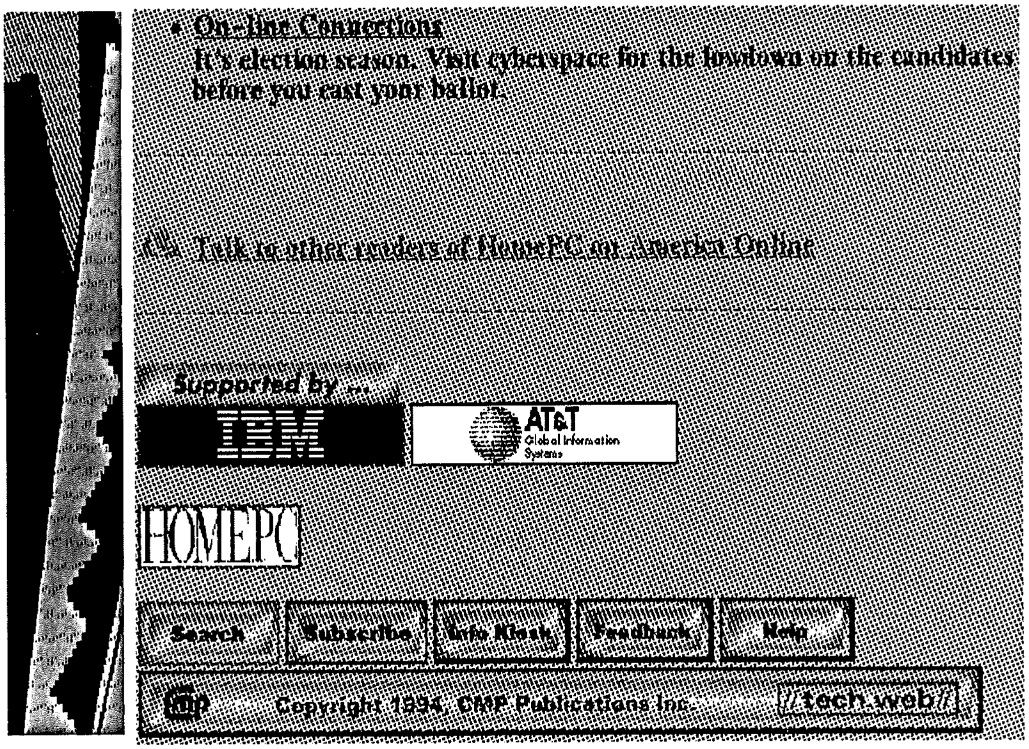
COVER STORY: Flight simulator

Our test pilots zero in on flight games' 6 top guns.

EDUCATION

Preschool–Grade 3, Grades 4–8 and Grades 9–12

SOFTWARE REVIEWS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- On-line Connections
  It's election season. Visit cyberspace for the lowdown on the candidates before you cast your ballot.

Talk to other readers of HomePC on America Online

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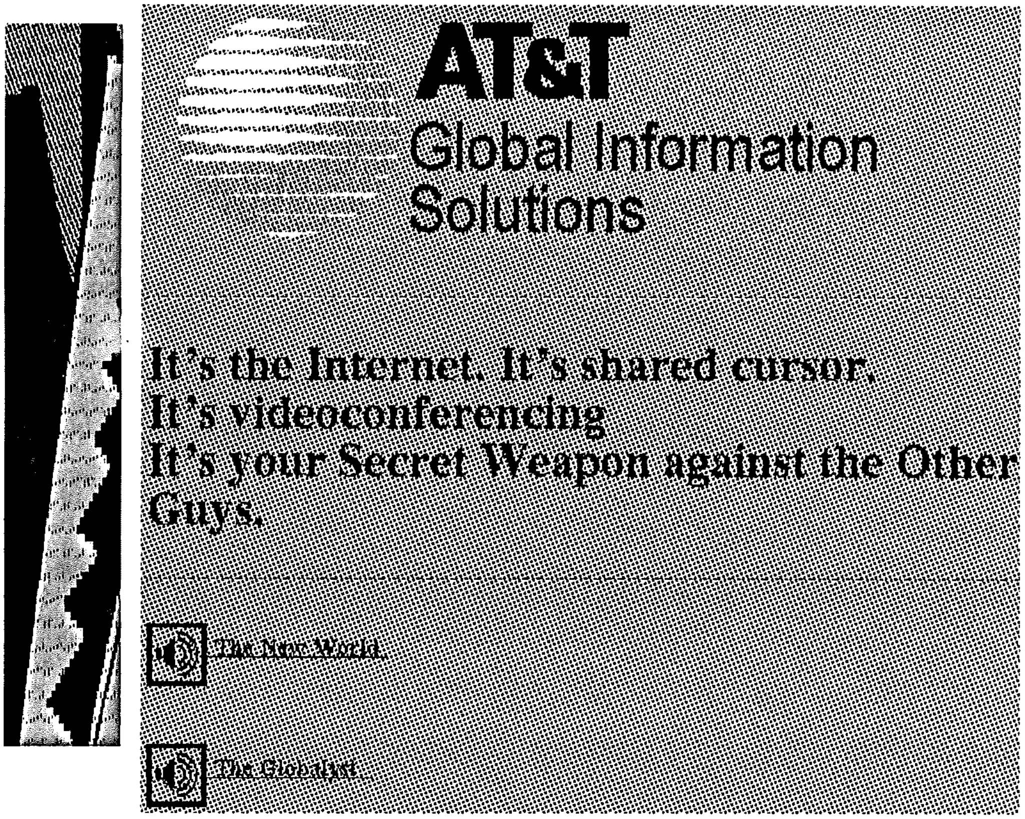
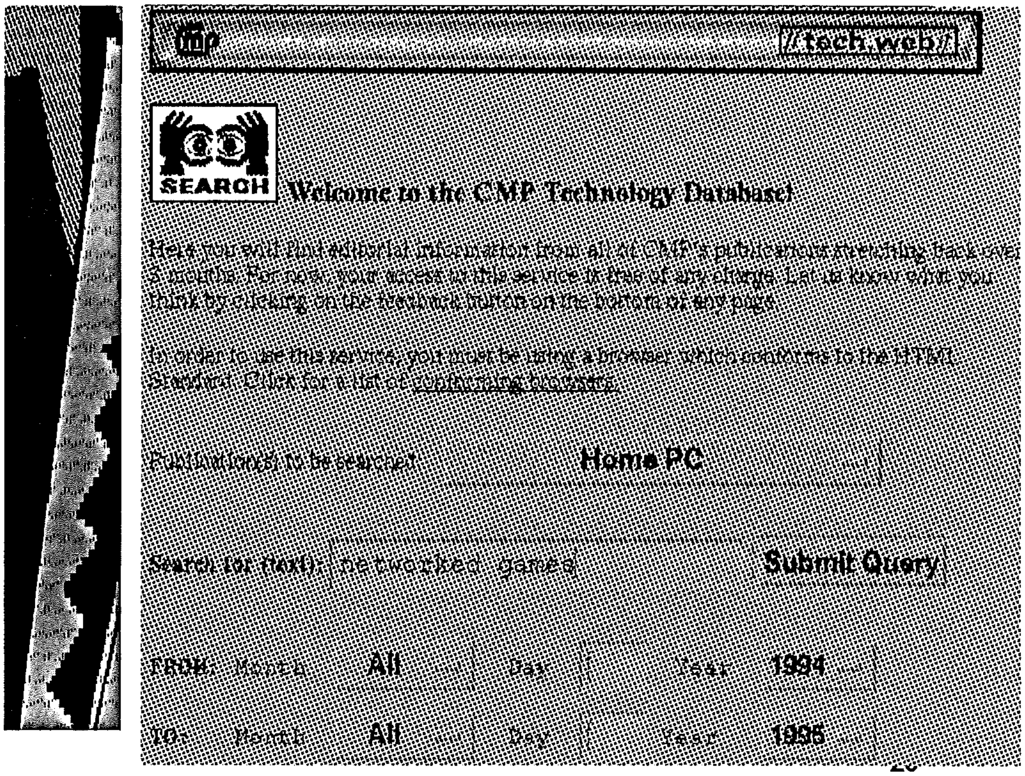


AT&T

Global Information Solutions

It's the Internet. It's shared cursor.
It's videoconferencing
It's your Secret Weapon against the Other Guys.



Welcome to the CMP Technology Database!

Here you will find editorial information from all of CMP's publications stretching back over 3 months. For now, your access to this service is free of any charge. Let us know what you think by clicking on the feedback button on the bottom of any page.

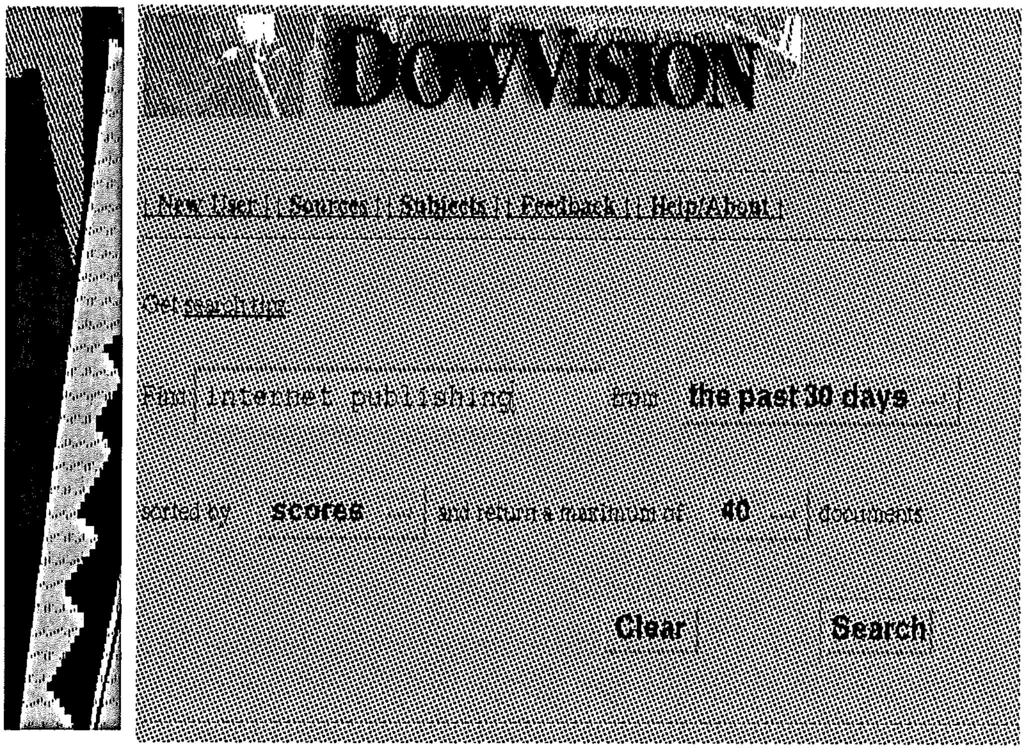
In order to use this service, you must be using a browser which conforms to the HTML Standard. Click for a list of conforming browsers.

Publication(s) to be searched: Home PC

Search for (text): networked games

FROM: Month All Day Year 1994

TO: Month All Day Year 1995

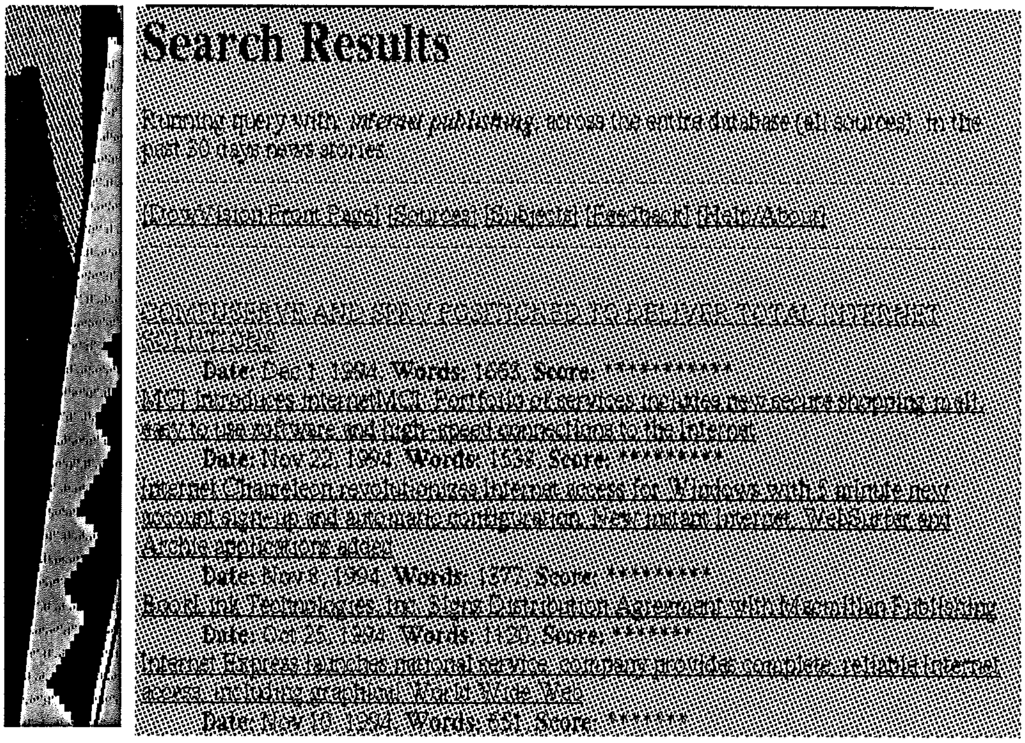


[New User] [Sources] [Subjects] [Feedback] [Help/About]

Get search tips

Find internet publishing from the past 30 days

sorted by scores and return a maximum of 40 documents



Search Results

Running query with: *internet publishing* across the entire database (all sources) in the past 30 days news stories

[DowVision Front Page] [Sources] [Subjects] [Feedback] [Help/About]

COMPUSERVE AND SPRY POSITIONED TO DELIVER TOTAL INTERNET SOLUTIONS

Date: Dec 1, 1994 **Words:** 1661 **Score:** **********

MCI introduces internetMCI. Portfolio of services includes new secure shopping mall, easy to use software and high-speed connections to the Internet

Date: Nov 22, 1994 **Words:** 1538 **Score:** *********

Internet Chameleon revolutionizes Internet access for Windows with 5 minute new account sign-up and automatic configuration. New instant Internet, WebSurfer and Archie applications added

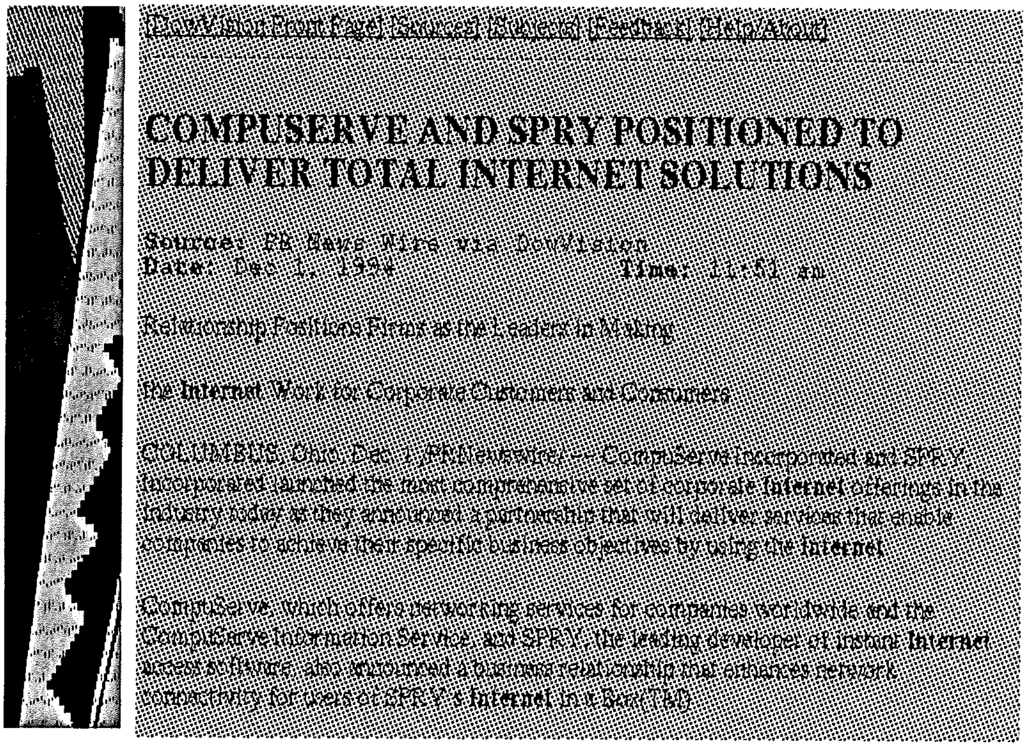
Date: Nov 8, 1994 **Words:** 1377 **Score:** *********

BookLink Technologies Inc. Signs Distribution Agreement with Macmillan Publishing

Date: Oct 25, 1994 **Words:** 1120 **Score:** *******

Internet Express launches national service, company provides complete, reliable Internet access, including graphical World Wide Web

Date: Nov 10, 1994 **Words:** 651 **Score:** *******



[DowVision Front Page] [Sources] [Subjects] [Feedback] [Help/About]

COMPUSERVE AND SPRY POSITIONED TO DELIVER TOTAL INTERNET SOLUTIONS

Source: PR News Wire via DowVision
Date: Dec 1, 1994 **Time:** 11:51 am

Relationship Positions Firms as the Leaders in Making

the **Internet** Work for Corporate Customers and Consumers

COLUMBUS, Ohio, Dec. 1 /PRNewswire/ -- CompuServe Incorporated and SPRY, Incorporated launched the most comprehensive set of corporate **Internet** offerings in the industry today as they announced a partnership that will deliver services that enable companies to achieve their specific business objectives by using the **Internet**.

CompuServe, which offers networking services for companies worldwide and the CompuServe Information Service, and SPRY, the leading developer of instant **Internet** access software, also announced a business relationship that enhances network connectivity for users of SPRY's **Internet** in a Box(TM).

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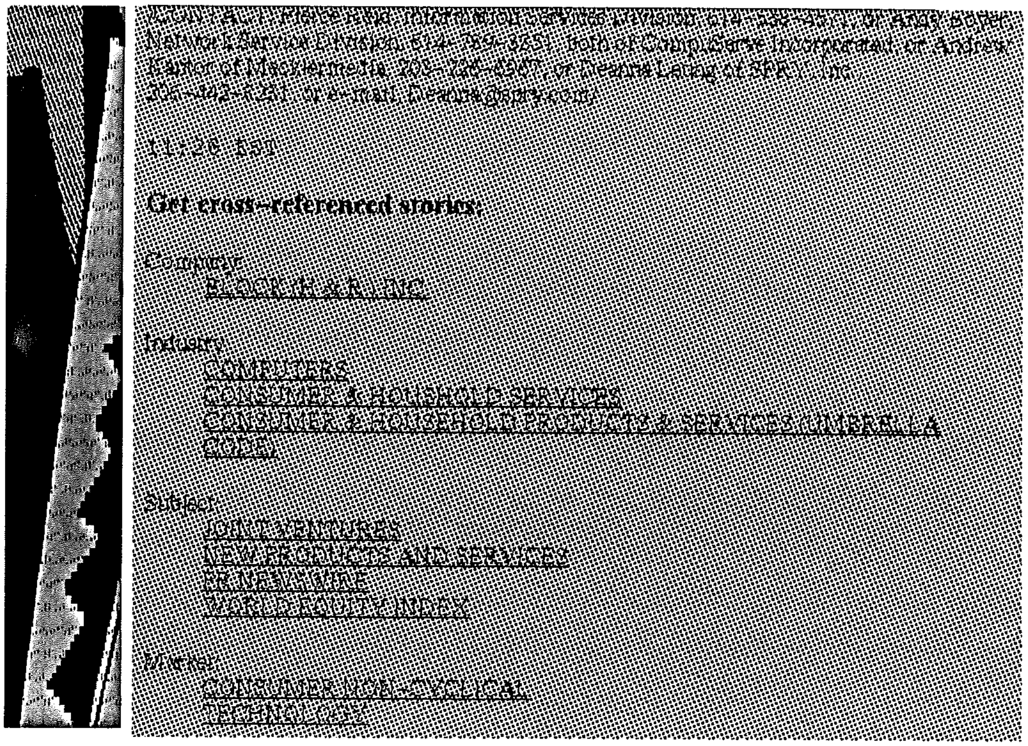


CONTACT: Pierce Reid, Information Services Division, 614-538-4571, or Andy Boyer, Network Services Division, 614-789-3251, both of CompuServe Incorporated; or Andrea Kantor of Mackermedia, 206-726-6507, or Deanna Laing of SPRY, Inc., 206-442-8231, or e-mail: Deanna@spry.com

11:20 EST

Get cross-referenced stories:

Company:
BLOCK (H & R) INC.

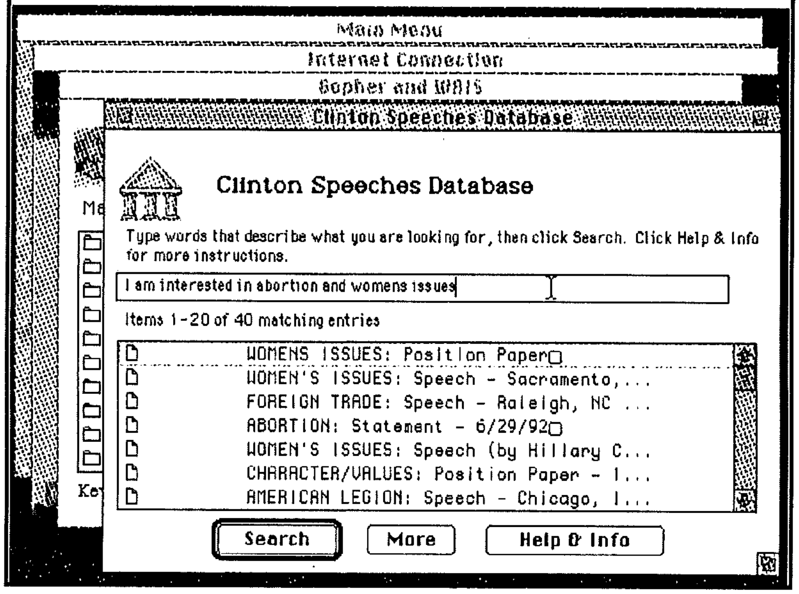
Industry:
COMPUTERS
CONSUMER & HOUSEHOLD SERVICES
CONSUMER & HOUSEHOLD PRODUCTS & SERVICES (UMBRELLA CODE)

Subject:
JOINT VENTURES
NEW PRODUCTS AND SERVICES
PR NEWSWIRE
WORLD EQUITY INDEX

Market:
CONSUMER NON-CYCLICAL
TECHNOLOGY

24

America Online Gateway


Main Menu
Internet Connection
Gopher and WAIS
Clinton Speeches Database
Search
More
Help & Info

Clinton Speeches Database

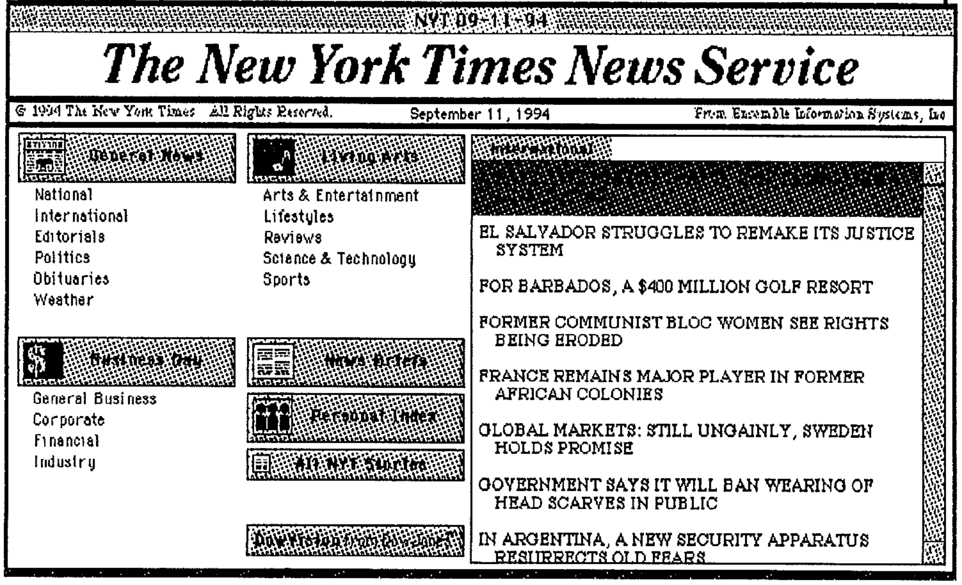
Type words that describe what you are looking for, then click Search. Click Help & Info for more instructions.

I am interested in abortion and womens issues

Items 1-20 of 40 matching entries

WOMENS ISSUES: Position Paper
WOMEN'S ISSUES: Speech - Sacramento, ...
FOREIGN TRADE: Speech - Raleigh, NC ...
ABORTION: Statement - 6/29/92
WOMEN'S ISSUES: Speech (by Hillary C...
CHARACTER/VALUES: Position Paper - 1...
AMERICAN LEGION: Speech - Chicago, I...

Agent Based Delivery


NYT 09-11-94
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Living Arts
International
Business Day
News Briefs
Personal Index
All NYT Stories
DowVision from Dow Jones

The New York Times News Service

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National
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Weather

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Lifestyles
Reviews
Science & Technology
Sports

General Business
Corporate
Financial
Industry

EL SALVADOR STRUGGLES TO REMAKE ITS JUSTICE SYSTEM

FOR BARBADOS, A $400 MILLION GOLF RESORT

FORMER COMMUNIST BLOC WOMEN SEE RIGHTS BEING ERODED

FRANCE REMAINS MAJOR PLAYER IN FORMER AFRICAN COLONIES

GLOBAL MARKETS: STILL UNGAINLY, SWEDEN HOLDS PROMISE

GOVERNMENT SAYS IT WILL BAN WEARING OF HEAD SCARVES IN PUBLIC

IN ARGENTINA, A NEW SECURITY APPARATUS RESURRECTS OLD FEARS

Internet Consumer's Credo

- Relevant (What I want)
- Easy (How I want it)
- Fast (When I want it)

Internet Publishers' Response

- Move with the Technology
- Watch your Jewels
- Partner Well
- Do it now